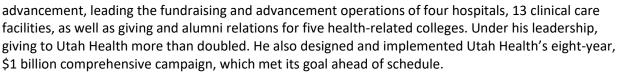
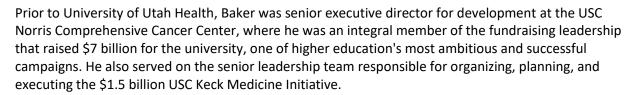
JOHN G. BAKER SENIOR VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT LOYOLA MARYMOUNT UNIVERSITY

John G. Baker joined LMU as senior vice president for University Advancement in 2019. With nearly 30 years of fundraising experience, Baker's leadership at LMU encompasses all areas of development as well as alumni and parent engagement, donor relations and stewardship, advancement information services, and special events.

Baker came to LMU from the University of Utah Health, where he served as chief philanthropy officer and associate vice president for





Baker is an alumnus of Loyola High School and served as the school's vice president for advancement where he oversaw a \$110 million, eight-year comprehensive campaign, nationally lauded as the top fundraising effort for Jesuit and Catholic high schools. Baker's fundraising prowess at Loyola earned him the school's highest honors, the President's Award and the Medallion of St. Ignatius.

Baker earned his B.A. in anthropology from UCLA and holds certificates in fundraising from UCLA and planned giving from USC. He is a member of the Jonathan Club. In his spare time, he enjoys spending time with his family: wife, Carla, and daughter, Charlotte. Baker is an avid outdoorsman and sports fan.

