

JOHN G. BAKER
SENIOR VICE PRESIDENT FOR
UNIVERSITY ADVANCEMENT
LOYOLA MARYMOUNT UNIVERSITY



John G. Baker joined LMU as senior vice president for University Advancement in 2019. With nearly 30 years of fundraising experience, Baker's leadership at LMU encompasses all areas of development as well as alumni and parent engagement, donor relations and stewardship, advancement information services, and special events.

Baker came to LMU from the University of Utah Health, where he served as chief philanthropy officer and associate vice president for advancement, leading the fundraising and advancement operations of four hospitals, 13 clinical care facilities, as well as giving and alumni relations for five health-related colleges. Under his leadership, giving to Utah Health more than doubled. He also designed and implemented Utah Health's eight-year, \$1 billion comprehensive campaign, which met its goal ahead of schedule.

Prior to University of Utah Health, Baker was senior executive director for development at the USC Norris Comprehensive Cancer Center, where he was an integral member of the fundraising leadership that raised \$7 billion for the university, one of higher education's most ambitious and successful campaigns. He also served on the senior leadership team responsible for organizing, planning, and executing the \$1.5 billion USC Keck Medicine Initiative.

Baker is an alumnus of Loyola High School and served as the school's vice president for advancement where he oversaw a \$110 million, eight-year comprehensive campaign, nationally lauded as the top fundraising effort for Jesuit and Catholic high schools. Baker's fundraising prowess at Loyola earned him the school's highest honors, the President's Award and the Medallion of St. Ignatius.

Baker earned his B.A. in anthropology from UCLA and holds certificates in fundraising from UCLA and planned giving from USC. He is a member of the Jonathan Club. In his spare time, he enjoys spending time with his family: wife, Carla, and daughter, Charlotte. Baker is an avid outdoorsman and sports fan.